

DSCJ Board Meeting 24 August 2021, 19:00 via MS Teams

Present: Renate Brack, Natalie Watermeyer, Alex Schaffrath, Jonathan Betsalel, Sven Beckmann, Hans Hillebrand

1. Website

- Better done independently – separate from school. Advertising won't need permission, using other venues easier. Sven and Jonathan will ask for website quotes
- No website. Domain name is registered.
- Sven – need a digital footprint. Static or feature-rich.
- Suggested start with basic website, with flexibility to add further features. Teams for board, with 2 or 3 licences for storing documents centrally etc. School licences? Whatsapp group – quick info for parents and players.
- Jonathan – what media the kids are working on, explore this at a later stage. Hans – WhatsApp and Teams, would like survey capability. Guerrilla tactics with kids.
- Alex – extra media needs someone to monitor it. Jonathan: kids may be able to be more involved.
- Sven – clarity on purpose of website – drive membership, create excitement, or share basic info? Operations – for finding out information – website or WhatsApp. Suggests - landing page for info, and additional info to create excitement.
- Website for public, teams for DSCJ board, players to use
- Alex: Website needs to be controlled

2. Review of past minutes

- Jonathan to ask for constitution Jonathan
- Renate is creating lists, still getting access to player numbers (readymade player cards) Renate Hans
- Development – Hans will follow up re Sven
- Renate – girls training – gauging numbers, advertise via Rundschreibe Renate
- Equipment – Alex to pay Sven for thermometer Alex
- Pro rata – exceptions for new kids joining, but shouldn't usually apply to existing students. Add fees to discourage new additions during term
- Check SAFA Covid forms, who has submitted. Renate has player lists with email Renate/Natalie

Questions:

- Sven: **floodlights** – window of influence for funds from Germany.

Alex – 6 month rolling window. Raise when meeting Bachmeier, how do we do this, go via admin manager? Highlight security aspects

- Under 9s unbeaten – how does sponsorship work for shirts etc.? Hans – alumni, family businesses connected to the school, via school marketing manager Sabo. Renate – those who advertise in the Jahrbuch. German companies. What would the message be? CSR. Morgan keen to bring in kids from Soweto – Jonathan – easier to build team there (two teams). Importance of returning sports to school.
- Jonathan suggests Chris attends meeting with Bachmeier, Jonathan, Hans, Natalie. Jonathan to contact Chris

Meeting ended 20:06. Next meeting will be on Tuesday 31 August 2021

Natalie Watermeyer